

**COMPETITIVE PROCUREMENT TRAINING:  
CONSORTIUM DE TRANSPORT SCOLAIRE DE L'EST**

OSBA will be hosting Competitive Procurement Training for the Consortium de Transport Scolaire de L'Est RFP on Thursday, September 13, 2012

Funding for this training session is provided by the Ministry of Education to the OBSA. The training is open to any school bus operator interested in this RFP document.

**Where:** Paul-Emile Levesque Center, 758 Brebeuf Street, Casselman, ON, K0A 1M0

**When:** Thursday, September 13, 2012, 9:00am to 12:00noon. Coffee will be available at 9:00am.

\*Please note: due to room capacity, a maximum of two representatives per company are allowed to attend.

Please RSVP with company name, attendees names and contact information to Jaclyn Goebel at [jgoebel@osba.on.ca](mailto:jgoebel@osba.on.ca) by no later than Monday, September 10, 2012.

**SCHOOL BUS SAFETY**

With the start of a new school year, many local papers and websites published articles on the importance of safety on the school bus.



The Ontario Government released their annual message about school bus safety. The article and website provides facts on safety, links for parents as well as a quote from OSBA Executive Director Rick Donaldson. Check out the link below.

<http://news.ontario.ca/mto/en/2012/08/school-bus-safety-what-you-should-know.html>

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# TRANSPORTATION STATION

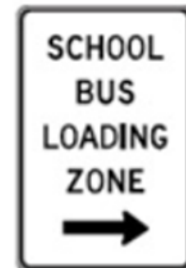
## DRIVERS' CHILDREN IN THE SCHOOL BUS

Many operators permit their drivers to bring their small child with them on their school route. This can be a great benefit for drivers and expands the driver recruitment pool. OSBA has received a few calls since start-up from parents concerned to see some very young drivers' children, including infants, riding only in bassinets or unsecured child seats. The concern is the young child's safety as well as the potential for driver distraction. As reported previously in *OSBA News*, the HTA does not set a minimum age or weight for a school bus passenger nor does it mandate the use of child car seats for very small children. However, Transport Canada recommends that very small children under 18 kg. (40 lbs.) or younger than about 4 1/2 years when riding on a school bus be secured using a standard car child seat appropriate to the child's weight and height. Transport Canada has a publication on this topic: <http://www.tc.gc.ca/eng/roadsafety/tp-tp2436-rs200407-menu-130.htm>

A driver can easily secure their young child's car seat to the bench seat on a school bus using the lower anchors and tether anchor points (LATCH system) provided in school buses manufactured since April 2007. (Approx. 10% of the seating positions in a post April 2007 school bus must have these anchors). In pre-April 2007 buses, child seats can be secured using a lap belt properly routed through the child seat. Alternatively, some school buses have integrated child restraint seats which makes securing the driver's child very simple.

## SCHOOL BUS LOADING ZONES – DO YOUR DRIVERS UNDERSTAND THE RULES?

Since start-up, a few calls have come in that suggests not all operators and drivers fully understand the rules governing the loading and unloading of passengers within a School Bus Loading Zone. A School Bus Loading Zone is a signed area of a roadway or school driveway designated for school bus passenger loading/unloading. In a School Bus Loading Zone, the driver of a school bus must stop the school bus as close as practicable to the right curb or edge of the roadway between the signs setting out the limits of the zone. When loading or passengers in this zone, it is illegal to operate the red flashing warning lights and stop arm. Also, it is illegal for a school bus to load or unload passengers on the opposite side of the highway from a School Bus Loading Zone.



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## GREAT LAKES TRANSPORTATION ASSOCIATION

In the fall of 2004, eight Southwestern Ontario school boards, the Great Lakes Association, the Ontario School Bus Operators and the Ministry of Transportation (London Region), established a partnership with the Chum Group Television stations serving our market area. Together the partnership launched a media campaign focusing on school bus safety, specifically the safety of the thousands of students who ride the bus each day to and from school. The eight schools boards involved in the project were: AvonMaitland DSB, Bluewater DSB, Bruce Grey CDSB, Huron Perth CDSB, Lambton Kent DSB, London District CSB, St. Clair CDSB and Thames Valley DSB.



Fast forward to 2012 and a lot has changed but the message remains the same; "Think of Us on the Bus!" With 15 Media spots now produced and movement to Transportation Consortiums our messages have evolved to reflect the needs of all stakeholders. Currently we are launching a new membership campaign which allows customers to purchase a yearly membership and receive all the Public Service Announcements for their own use. Customers do not have to worry about the cost of production or creating storylines. Everything is done for you and new spots are produced annually. Our goal is to have our School Bus Safety



Messages aired across the province and eventually across Canada! Currently you can see or hear them on CTV London, the Huron-Perth/Grey-Bruce Radio Stations, and partner member airwaves.

Please visit our website at [www.kidsonthebus.ca](http://www.kidsonthebus.ca) for a full viewing of our Safety Spots, Association Membership, and NEW Public Service Announcement Membership pricing. Student safety is everyone's priority.

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## AVAILABILITY IN LAST P.R.I.D.E. PROGRAM OF 2012

The last regularly scheduled 2012 Professional Instructor in Driver Education (P.R.I.D.E.) program will take place October 14 -19th. **Only a few spaces left!** Reserve your spot today. Contact Elizabeth McQuade at [emcquade@osba.on.ca](mailto:emcquade@osba.on.ca)

2013 scheduled program dates are as follows:

- Feb. 3-8
- Mar. 10-15 (March Break)
- July 7-12
- Aug. 11-16
- Oct. 20-25



*(NOTE: The P.R.I.D.E. Program reserves the right to cancel a program at any time due to lack of enrolment or other unforeseen circumstances).*

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## LOOKING FOR A USED SCHOOL BUS?

### 2011 Chevrolet / Corbeil 139" DRW 24 Passenger Gas

- Double wheels
- Tinted glass
- Km's: 42,500
- Asking: \$47,500 obo
- Safety checked in August/12
- Rust proofed
- Used for one school year only
- Clean, clean....ready to go.



**Contact: Snelgrove Bus Lines Ltd  
613-836-7124 for more information.**



# Calendar of Events September & October


This publication is a member service of the  
**Ontario School Bus Association**

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## September 2012

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
						1
2		4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Richard Donaldson, Executive Director, Ext. 25  
Jaclyn Goebel, Comm. Co-ordinator, Ext. 23  
Elizabeth McQuade, Office Administrator, Ext. 21  
Dave Carroll, Safety & Legislation Consultant  
416-229-6622 Ext. 230

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President, Greg Hammond	705-645-5431
Vice-President, John Chapman	519-356-2611
Treasurer, Mark Begg	613-346-2511
Director, Dave DeNure	519-676-5837
Director, Perry Ferguson	519-455-4579
Director, Garry Gosling	905-294-5104
Director, Raymond Goulden	807-854-0479
Director, Chris Harwood	705-721-2626
Director, Jim Switzer	289-288-1366
Director, Gord Taylor	613-389-3921
Director, Paul Wiley	519-371-2666








## Upcoming Events

October 4, 2012 - OSBA Board of Directors Meeting - OSBA Office

October 14-19, 2012 - Professional Instructor in Driver Education Program - Burlington, ON

**October 15 - 19, 2012 - SCHOOL BUS SAFETY WEEK!**

## October 2012

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
	1	2	3	4	5	6
7		9	10	11	12	13
14						20
21	22	23	24	25	26	27
28	29	30				



Submissions welcome.

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